



# Patient Preferences for Receiving Health Education

Consultation Date: 01-10-2025

# Consultation Summary



## Overview of the Consultation

01

- ✓ "This consultation aims to identify patients' preferences regarding methods of receiving health education, with the objective of enhancing communication mechanisms and providing health education content that better and more efficiently meets the needs of various segments of the community."



## Objectives of the Consultation

02

- ✓ Understanding community health needs to address them more efficiently.
- ✓ Identifying patients' preferences in receiving health information.
- ✓ Enhancing methods of delivering health content to ensure accessibility in an easy and effective manner.



## Beneficiary Category

03

- ✓ Citizen
- ✓ Resident
- ✓ Visitor
- ✓ Business sector
- ✓ Elderly
- ✓ Women
- ✓ Youth
- ✓ Persons with disabilities

## Consultation Period – Participation Channel

Indicates the project start and end dates, along with the channel of project launch



### Consultation Participation Channel

On the official website of the Health Affairs at the Ministry of National Guard

[Patient Preferences for Receiving Health Education](#)



### Project Start and End Period

From date: 01-10-2025  
Until date: 30-10-2025

## Proposed Options



How do you prefer to receive health education?

01

Regular video clips on  
health care

02

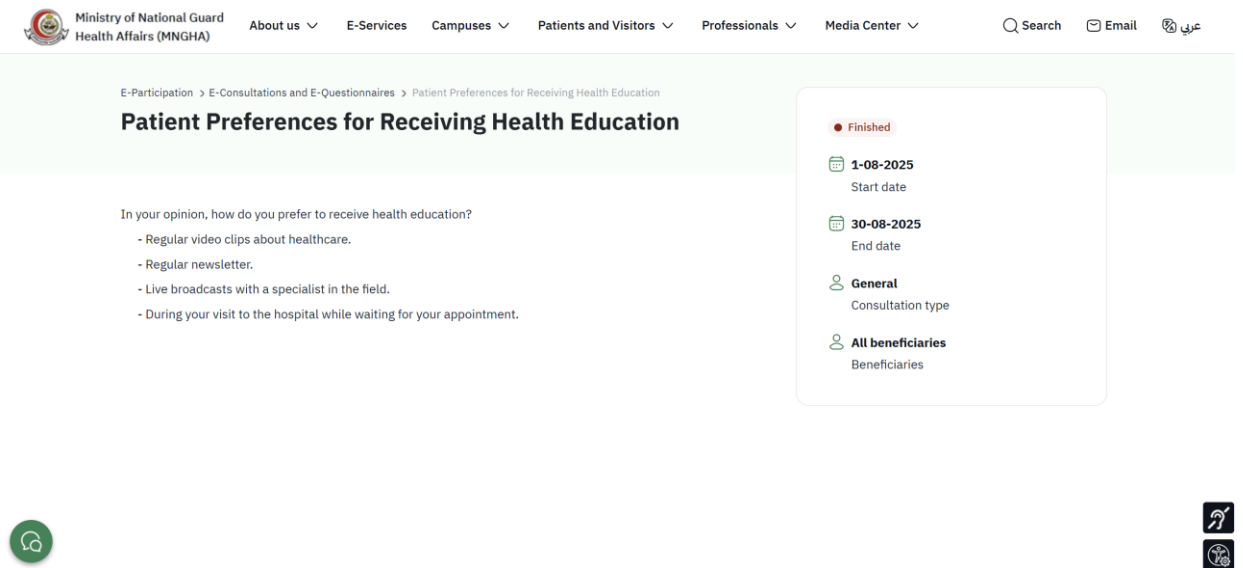
Through periodic  
newsletters

03

Via regular live  
sessions with a  
specialist

04

During your hospital visits  
while waiting for your  
appointment



Ministry of National Guard  
Health Affairs (MNGHA)

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### Patient Preferences for Receiving Health Education

In your opinion, how do you prefer to receive health education?

- Regular video clips about healthcare.
- Regular newsletter.
- Live broadcasts with a specialist in the field.
- During your visit to the hospital while waiting for your appointment.

**Finished**

**1-08-2025**  
Start date

**30-08-2025**  
End date

**General**  
Consultation type

**All beneficiaries**  
Beneficiaries



4

## Submissions Analysis



### Participation Statistics

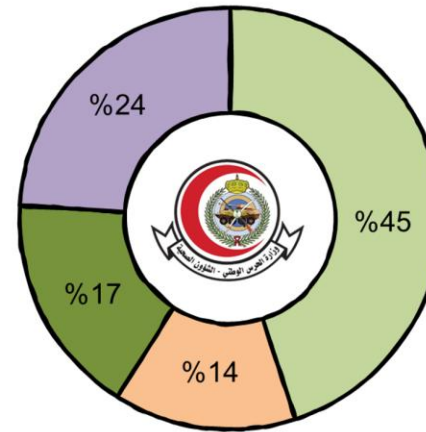
01

29

Participants

## Results:

How do you prefer to receive health education?



45% – Regular video clips from healthcare providers



14% – Regular newsletter



17% – Regular live sessions with a specialist



24% – During your visit to the hospital while waiting for your appointment

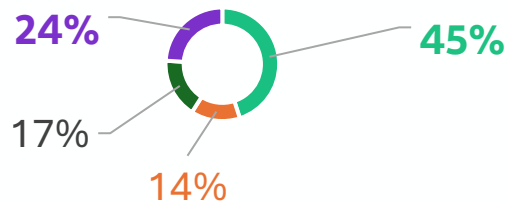


## Analysis of Contributions Based on Decisions (1/2)

Present the general trends of participants' opinions

01

### Data Collection & Analysis



- Regular video clips on health care
- Through periodic newsletters
- Via regular live sessions with a specialist
- During your hospital visits while waiting for your appointment

02

### Recommendations & Decisions

prefer receiving health education through periodic video clips that present healthcare topics in a simple and clear manner. Meanwhile, 24% of participants preferred receiving education during their presence in the hospital while waiting for their appointment. Additionally, 17% of participants selected the option of periodic live sessions with a specialized consultant, whereas only 14% considered the periodic newsletter to be the most appropriate method.



The production and publication of periodic short video content for health education will be adopted as the primary awareness channel, as it represents the most preferred method among participants. The focus will be on simplifying the content and presenting it in a clear and engaging manner to ensure easier understanding.

## Analysis of Contributions Based on Decisions (2/2)

Present the general trends of participants' opinions

03

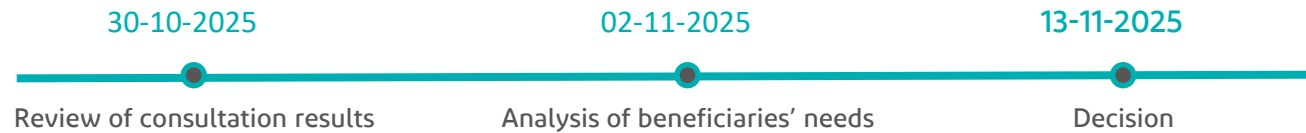
### Linking the Decision to the Final Decision

Based on the consultation results:  
Due to the limited number of participants, the consultation will be relaunched on a broader scale with the aim of increasing participation and ensuring greater inclusiveness of beneficiaries' opinions.



04

### Implementation Timeline



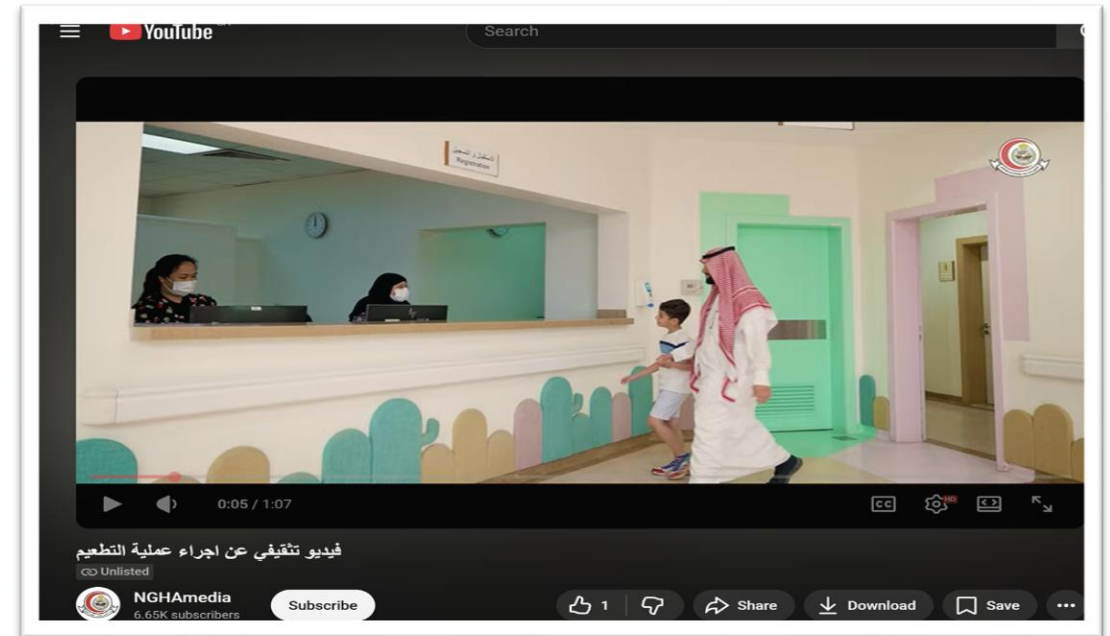
## Results and Decisions

Clarify the recommendations and decisions made based on participants' feedback

The department regularly and systematically publishes educational health videos for beneficiaries as part of our continuous efforts to enhance health awareness and provide reliable, easily accessible content for all audience groups.

MNGHA website link :

<https://ngha.med.sa/arabic/HealthAwareness/HealthBooks/Pages/default.aspx#section15>



Video link: <https://www.youtube.com/watch?v=nFXjw3SxWO4>

**Thank you**